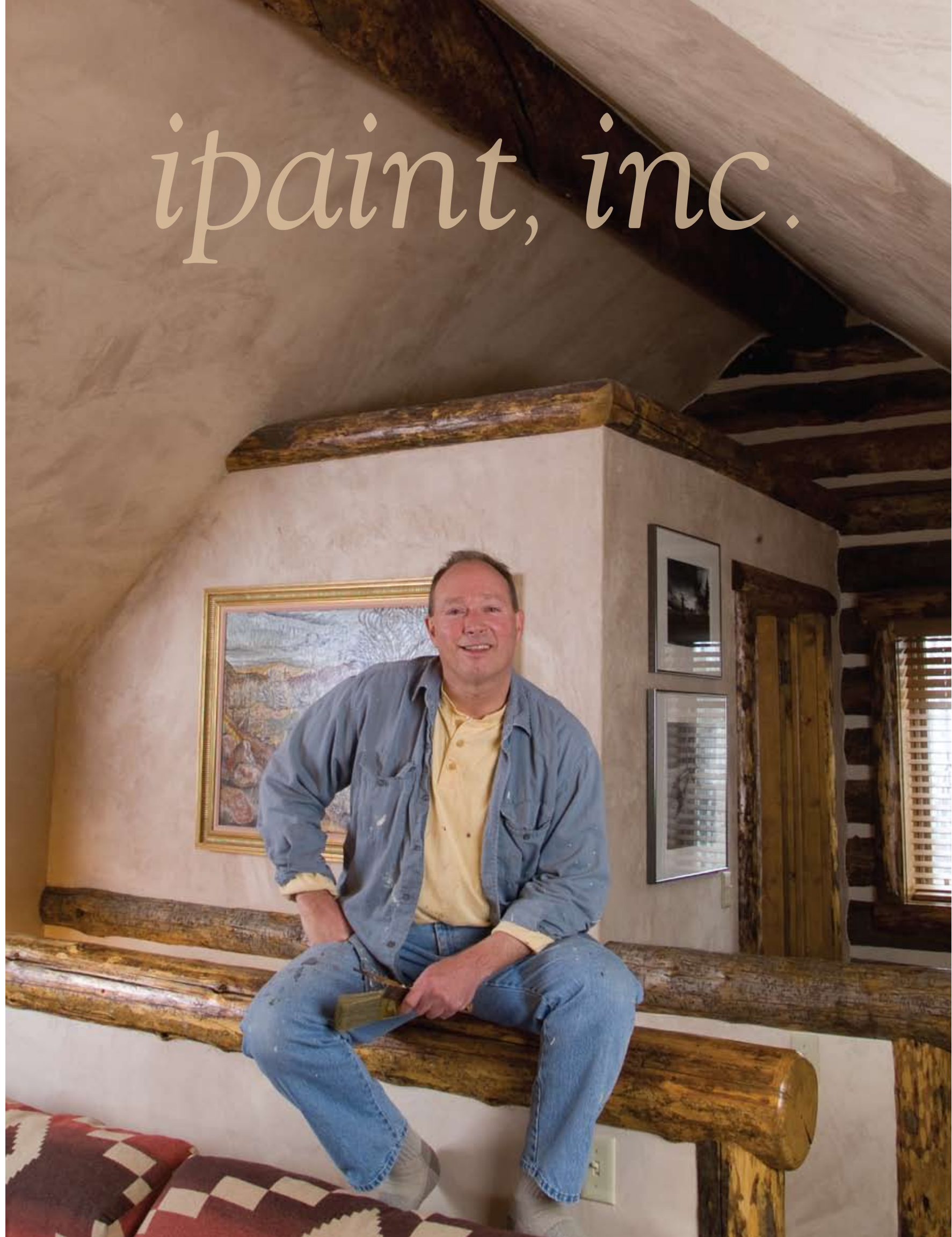


# ipaint, inc.



Glazed timbers set against natural pine ceilings provide dynamic detailing.



Decorative ceiling trim and timber finishes capture natural light and accent open spaces.

Mike Shaw understands the complexities of countless decorative painting styles and methods. His mind overflows with new textures, the latest glazing recipe and the chemical makeup to deliver a custom crackle finish. He also understands how to fine tune exterior stain to withstand harsh Jackson winters on the Teton Federal Courthouse building. Whether painting inside or out, custom or industrial, Mike's technical expertise runs deep, but most of all he understands people.

After almost trading Teton winters permanently for warmer Hawaiian climates, Mike purchased a construction company in '03 and quickly turned its focus to paint. "The painting side of the business interested me most and was a natural outlet for my creativity," Mike explains. "It captivated my attention and allowed me to develop products and a service I really believed in."

Mike is modest in his explanation of ipaint's history and one of his original clients, Imaging Spence adds some valuable insight. "I recognized Mike was exceptionally talented at what he did and the demand for custom decorative painting was taking off in places like Jackson Hole. I just gave him the encouragement to spark the fire." And light a fire of color he did.

What started with a course in color and design has lead to a packed schedule of jobs and clients ranging from budgets, sizes, and directions as varied as Mike's studio of samples spanning a diverse color palette. Mike's talent and reputation for eye-catching results spread quickly by word of mouth.

"My job satisfaction is captured in one moment: the look on a client's face when they see the finished product." What makes Mike's approach unique, however, is the job is not finished until he sees the right look: genuine satisfaction. An admitted perfectionist, Mike is known to labor extensively on projects and sends his top employees to Bob Mark's finishing school to polish skills on the latest decorative painting techniques.

Despite his foray into decorative techniques, Mike has not forgotten his painting roots and still enjoys the range of work on his plate at any given time. It is not uncommon to find him 5 hours into color blending brushstrokes on a fresco plaster wall in the morning and spraying fresh coats of enamel on steel exterior surfaces in the afternoon. "I appreciate each and every one of my clients, and welcome the diversity," Mike explains.

It's that diversity that has fed Mike's creativity and keeps him going. "Working with all types of textures, surfaces and environments have given me a respect for the different mediums of painting." Mike adds. "It keeps work interesting, and most importantly, brings a balance of unique people into my life." ■

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307-739-4566  
ipaint-inc.com

## Examples of decorative painting techniques



From left to right, decorative finishes: Two-layer tissue; Cracked LusterStone™; Pull-off relief O'villa® plaster; Pearl Palette Deco™; Glaze over gold metallic set-coat; Embellished fresco plaster; Multi-layered Fauxtex; O'villa® tiles over Sandstone

Opposite page: Just another canvas. Mike Shaw sits beneath a fresh coat of fresco plaster.